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FOR IMMEDIATE RELEASE

**MIDCAP ADVISORS WELCOMES LISA SONNEBORN AS
HEALTHCARE SENIOR ADVISOR**

Clinical Trials Expert Enhances Firm's Healthcare Advisory Services

NEW YORK, March 2025 – MidCap Advisors, a premier middle-market investment banking firm specializing in mergers and acquisitions, is pleased to announce that Lisa Sonneborn, MA, LMHC has joined the firm as a Healthcare Senior Advisor, enhancing its healthcare advisory services.

Ms. Sonneborn is a master's level clinician who began her career in clinical trials over a decade ago. Starting at a premier clinical trial site in Florida, she explored various roles before independently founding and overseeing the growth of Clarity Clinical Research in Upstate New York, a dedicated Alzheimer's and NASH clinical trial facility. Under her leadership, Clarity conducted clinical trials for some of the world's largest biotech and pharma companies, often out-enrolling some of the country's most prominent research facilities. In 2019, she was awarded the Health Care Innovator of the Year by the Central New York Business Journal for her work in establishing no-cost memory screening and preventative baseline cognitive testing for her community. In 2021, Clarity was acquired by the world's largest research site network.

"Lisa's extensive experience in clinical research operations and her entrepreneurial spirit make her a valuable addition to our healthcare advisory team," said Scott Yoder, Managing Director at MidCap Advisors. "Her unique perspective on the intricacies of clinical trials and her proven track record in scaling businesses will greatly benefit our clients in the healthcare sector."

At MidCap Advisors, Ms. Sonneborn will leverage her expertise to provide strategic guidance to healthcare organizations, particularly those involved in clinical research and trials. Her deep understanding of the operational challenges and opportunities within the clinical research

landscape positions her to offer invaluable insights to clients seeking growth, optimization, and successful M&A opportunities.

"I am excited to join MidCap Advisors and contribute to their mission of delivering exceptional advisory services," said Ms. Sonneborn. "I look forward to leveraging my experience in clinical research to help clients navigate the complexities of the healthcare industry and achieve their strategic objectives."

Connect with her on LinkedIn: <https://www.linkedin.com/in/lisa-sonneborn-ma-lmhc-17047a63/>

MidCap Advisors Healthcare Group

MidCap Advisors' Healthcare Group specializes in providing strategic M&A and financial advisory services to physician practices, multi-location healthcare providers, and healthcare service organizations. The team has deep experience in fertility, behavioral health, specialty physician groups, and healthcare practice consolidations, advising clients on sell-side and buy-side transactions, recapitalizations, and private equity partnerships.

For more information, visit: <https://www.midcapadvisors.com/healthcare-m-a>

About MidCap Advisors, LLC

MidCap Advisors is a New York-based M&A advisory firm specializing in financial advisory and transaction services for privately held companies. With a proven track record in insurance M&A, MidCap helps business owners navigate complex transactions, optimize value, and achieve strategic growth.

For more information, visit www.midcapadvisors.com.