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FOR IMMEDIATE RELEASE

**SHELBY COWLEY JOINS MIDCAP ADVISORS
AS MANAGING DIRECTOR**

*Senior M&A Insurance Brokerage Executive Joins Leading Insurance & Financial Services
Investment Bank*

NEW YORK May 2024 – MidCap Advisors, a Manhattan-based middle market advisory firm that provides sophisticated financial advice and mergers and acquisition transaction services to private companies, has hired Shelby Cowley as Managing Director.

Ms. Cowley joins MidCap Advisors after serving as both a Director and a Vice President of Mergers & Acquisitions at Acrisure. She played a pivotal role in building Acrisure to one of the top 10 largest insurance brokers in the United States. At Acrisure, she led more than 150 acquisitions, leading to a significant expansion of the firm and their enterprise value.

“Shelby Cowley is one of the most respected M&A dealmakers in the insurance space,” said Frank J. Robertson, Partner at MidCap Advisors. “Her depth of experience and insight in representing Acrisure in an array of acquisitions that have made the organization one of the fastest growing insurance brokerages in the country will be of tremendous benefit to all of MidCap’s clients, especially our insurance agency and broker clients.”

“I’m delighted to join the MidCap team, which is known for its successful track record in leading insurance and financial service transactions as well as their client-first culture,” said Ms. Cowley. “I am passionate about helping business owners and entrepreneurs consider their strategic objectives, and I look forward to bringing a unique buy-side perspective that will allow me to help my clients maximize the valuation of their business while ensuring that they are finding the right fit for themselves as well as their employees and clients.”

Prior to her senior executive roles at Acrisure, Ms. Cowley served as a private equity analyst at 50 South Capital and an associate at Ernst & Young. She earned both a Master of Business Administration in Financial Analysis and Bachelor of Science in both Finance and Accounting from the Kelley School of Business at Indiana University.

About MidCap Advisors, LLC

MidCap Advisors is a New York-based M&A advisory firm providing sophisticated financial advice and M&A transaction services to private companies. MidCap Advisors offers industry-leading analysis that integrates both quantitative and qualitative factors to accurately assess the total value of a transaction, ensuring it meets the client’s definition of success. Over the past 20 years, MidCap has become a recognized leader in insurance and financial service M&A and transactional support services. The firm also has extensive M&A expertise in other sectors such as healthcare, manufacturing, business and technology services. The MidCap team’s deep experience as investment bankers has enabled additional focus on due diligence, consulting, and direct investing.

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